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CENTRAL FAX CENTER

OCT 19 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Neal Patrick Ferris

Serial No.: 10/809,113

Filed: 03/25/2004

For: PRODUCT DISPLAY BAG

Examiner: Mohandesi, Jila M.

Group Art Unit: 3728

Docket No.: 028736.00009

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

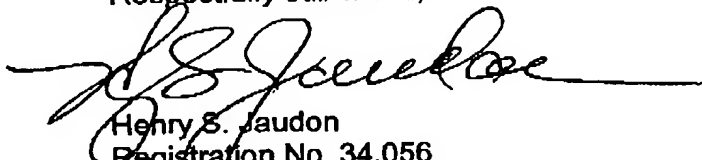
Dear Sir:

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the following papers are being facsimile transmitted to the United States Patent Office (fax number 1-571-273-8300) on the date shown below:

1. Response Under 37 CFR 1.116 to the Final PTO Action of 9/27/2006
- Request for Reconsideration.

Respectfully submitted,



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Date: 10-19-06No. of Pages: 10By: Jean S. Manson

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Dear Sir:

**Response Under 37 CFR 1.116 to the Final PTO Action of 9/27/2006
Request for Reconsideration**

In response to the Final Office Action of September 27, 2006, please amend the
above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page
3 of this paper.

Remarks/Arguments begin on page 7 of this paper.